



UphillSport®

COLLECTION 2024



MADE IN
FINLAND

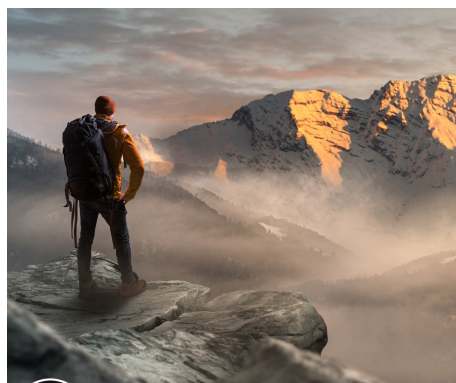


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NEW PRODUCT OR COLOR MARKED WITH ●



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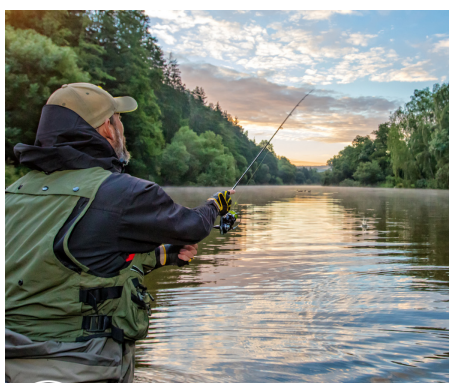
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UphillSport catalog items are NOS stock supported moq 1 pair

UPHILLSPORT STORY

UphillSport® is an innovative outdoor lifestyle brand from Tampere, Finland. The Tampere area has over 200 years of quality textile manufacturing know-how. Sukkamestarit Ltd is the company behind UphillSport® brand, manufacturing socks in Finland since 1996.

We have a long term history and know-how for manufacturing high quality performance socks for cold and moist conditions. We had a desire to export our products outside of Finland. We understand that we have great quality products for the Finnish subarctic climate and its people. After realizing that a subarctic climate was in other parts of the world as well: uphill and on higher grounds, the UphillSport® brand was born in 2014.

The UphillSport® brand is founded on the innovation of the Multi-layer system. By using our Multi-layer system, we can make a warm sock, however thin in thickness. Different materials have unique properties and functions that can be beneficial with the Multi-layer system. The main benefits are breathability, moisture control, durability and warmth. UphillSport® socks are ideal for active outdoor and performance sports people.

UphillSport® is passionately committed to continue their technical innovations and further develop with their high-quality manufacturing know-how along with sustainable way.

In 2023 UphillSport socks are sold all over Europe; Austria, Belgium, Denmark, Estonia, Finland, France, Germany, Italy, Latvia, Poland, Slovenia, Sweden, Switzerland, Spain, The Netherlands and UK. Outside Europe our products are sold in Israel, USA, Canada, Hong Kong and Taiwan.

UPHILLSPORT CORE VALUES

- SUSTAINABILITY
- QUALITY
- KNOW-HOW
- INNOVATION
- COMMITMENT
- PASSION





NATIVA
PRECIOUS FIBER

LET'S CARE TOGETHER

1. ANIMAL WELFARE

- Behaviour, animal handling and health, feeding, sheep breeding
- NATIVA Protocol educates and help farms for better welfare
- MULESING METHOD IS PROHIBITED

2. SAVE WATER

- Wool processing uses only rain water, after the process water is cleaned and 90% is released back to nature circulation
- Biodegradable washing process
- Chlorine free process for wool superwash

3. COMMITMENT TO WHOLE SUPPLY CHAIN

- Long term supplier relationships. Orders for suppliers from 6-24 months for stable demand of raw materials. Transparency helps with investments and planning
- Care of Suppliers employees as our own

4. COMMITMENT TO CUSTOMERS

- Collection in stock service minimizes over purchasing. Continues collections avoid end of lines
- Durability saves raw material, energy, environment and prevent risks
- Together with our farms and NATIVA™ we can commit to availability for the merino wool

UPHILLSPORT NATIVA MERINO WOOL ORIGIN

Sheep Farms: Uruguay, Salto, La Magdalena Farm

Washing and Combing: Uruguay, by Lanas Trinidad

Spinning and dyeing: Czech and Austria by Schoeller Spinning Group & Italy, Romania by Filivivi

Socks production, Finland by Sukkamestarit Oy factory

LABELS INCLUDE A QR CODE TO SEE ALL STAGES OF THE WOOL JOURNEY NATIVA™ PROVIDES FULL TRACEABILITY TO OUR SUPPLY CHAIN BY FOLLOWING WOOL ON ITS JOURNEY FROM FARM TO CONSUMER.

Read more from QR code or www.nativapreciousfiber.com





WE CARE ABOUT OUR ENVIRONMENT

Awareness of used water and energy drives us to better choices by analyzing all the raw materials water and energy consumption figures. Only 1% of water used by our yarn suppliers is drinking water.

We are committed that all our products fulfill these guidelines:

- Merino wool is always mulesing-free and chlorine-free production,
- Combed cotton is always Organic,
- All our socks are made in Finland,
- We require ÖKOTEX-certificate for all our materials,
- Traceability of all materials
- Socks are not prewashed by our factory, they are safe to use without washing. Washing at home with other laundry is enough before the first use.

WATER

In total we save 1,86 liters of water per each pair, compared to non Nativa origin and socks production with a prewash phase. Each year our way of working saves 700 000 liters of water. By knowing energy and water consumption of each product, we have tools to develop our product range to more environmental direction.

ENERGY

Energy used in our factory is generated by renewable hydroelectric power-plant. In winter our heat recovery system inside the factory provides 98% of central heating, LED-lights save energy, automated air ventilation system optimizing air flow levels, to keep our production facility good working environment.

GREEN FOOTPRINT

Taking the next step, we are committed to develop our production to even more greener direction. When a product fulfills 3 of the following 4 points, it is granted to have our Green footprint -icon

- NATIVA™ merino wool
- Organic or biodegradable fiber >50%
- Water recycling process in main yarn production >50% recycled
- Recycled material > 20%



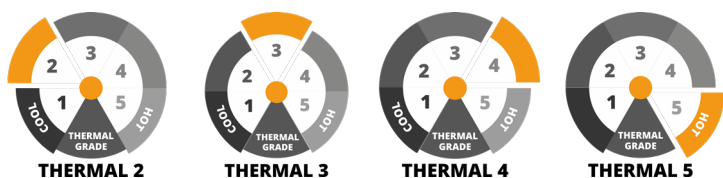
Up OUTDOORS

UphillSport® Outdoor category has been inspired by the changing conditions of all four seasons.

This category has all outdoor socks for hiking, walking and trekking.

Finland has four different seasons, spring, summer, autumn and winter. UphillSport collection has been inspired by beautiful Finnish nature and all its changing colours.

UphillSport® outdoor socks are named after beautiful Finnish wilderness locations.



Outdoors category socks have thermal grades 2, 3, 4, 5 (scale 1-5)



UphillSport® MALLA Hiking & Walking Fine 3-Layer Liner L3 with Merino

Product code E9126



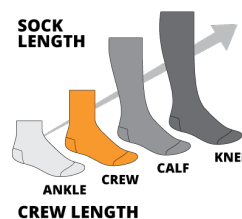
Features & Benefits

- Thin structure - Good 'next to skin' feeling
- Seamless toe - Prevents blisters
- Y-heel - For better fitting
- 3-layers on heel and toe as reinforcement - Increases durability

Materials

- 50 % Merino wool, NATIVA™
- 48 % Polyamide
- 2 % Elastane

Pair weight
45 grams



152

155

199

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® TEIJO Hiking & Walking 3-layer Liner L3 with Merino

Product code E8703



MULTI-LAYER



THERMAL



SEAMLESS TOE



FITTING



THERMAL 3



LIGHT 1

Features & Benefits

- Thin structure - Good 'next to skin' feeling
- Seamless toe - Prevents blisters
- 3-layer with sole reinforcement - Increases durability

Materials

- 52 % Merino wool, NATIVA™
- 32 % Polyamide
- 15 % Polypropylene
- 1 % Elastane

Pair weight
37 grams



163 ● 113 ● 119 ● 152 199

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® POSIO Trekking 3-layer Duratech L4 with Merino

Product code E9189



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



FITTING



THERMAL 4



LIGHT 1

Features & Benefits

- 3-layer structure - Keeps feet warm and dry
- Thin structure - Still warm and durable
- Elastic sport shaft - Stays up
- Grip on the arch - Better fitting
- 3-layer Finnish Army multipurpose sock - Over million pairs sold

Materials

- 48 % Merino wool, NATIVA™
- 31 % Polyamide
- 20 % Polypropylene
- 1 % Elastane

Pair weight
55 grams



102 ● 112 ● 141 ●



152 160 188

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® SAANA Hiking & Walking M3 Flextech with Merino

Product code men E8386, women E7034



BREATHABLE



SEAMLESS TOE



FITTING



THERMAL



THERMAL 3



MEDIUM 2

Features & Benefits

- Elastic Flextech structure - Guarantees a great fit
- Fitted heel and grip on the arch - Improves mid-foot support
- Merino on the sole - Improves breathability, softness and warmth

Materials

- 45 % Organic combed Cotton
- 27 % Polyamide
- 26 % Merino Wool, NATIVA™
- 2 % Elastane

Pair weight

68 grams



E8386-163



E8386-178



E7034- 281



E8386-150



E8386-199



E8386-299

Sizes: 35-38, 39-42, 43-46

UphillSport® HONKA Trekking M4 Flextech with Merino

Product code E9277



BREATHABLE



SEAMLESS TOE



FITTING



THERMAL



THERMAL 4



MEDIUM 2

Features & Benefits

- Elastic Flextech structure - Guarantees a great fit
- Fitted heel and grip on the arch - Improves mid-foot support
- Merino on the whole sock - Improves breathability, softness and warmth

Materials

- 40 % Merino wool NATIVA™
- 40 % Acrylic
- 19 % Polyamide
- 1 % Elastane

Pair weight

70 grams



110



155



199

Sizes: 35-38, 39-42, 43-46, 47-50



NOMINEE

UphillSport® REPO Trekking 4-layer Drytech M4 with Merino and Tencel

Product code E9549



Features & Benefits

- 4-layer Drytech moisture transfer – Keeps feet warm and dry
- Elastic shaft and grip on arch and above ankle – Improves fitting and give firm touch
- Merino - Tencel blend all around – Improves breathability, softness and warmth

Materials

- 64 % Merino wool, NATIVA™
- 14 % Polyamide
- 10 % Tencel, refibra
- 9 % Polypropylene
- 3 % Elastane

Pair weight

70 grams



110 ●

171 ●

164 ●

199 ●

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® HETTA Trekking 4-layer Drytech M4 with Upcycled Wool

Product code E8905



Features & Benefits

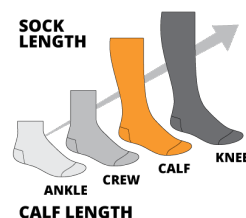
- 4-layer Drytech moisture transfer – Keeps feet warm and dry
- Fitted heel and grip on the arch – Improves mid-foot support
- Merino on sole – Improves breathability, softness and warmth

Materials

- 25 % Merino wool, NATIVA™
- 21 % Polyamide
- 20 % RPET, upcycled
- 14 % Upcycled wool
- 11 % Polypropylene
- 7 % Upcycled polyamide
- 2 % Elastane

Pair weight

90 grams



164

152

199

Sizes: 35-38, 39-42, 43-46

UphillSport® VAARU Trekking 4-layer Softech M3 with Merino and Bamboo

Product code E8862



Features & Benefits

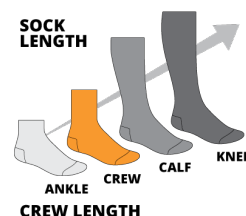
- 4-layer Drytech moisture transfer - Keeps feet warm and dry
- Elastic shaft with soft terry - Improves comfort and wellness for feet
- Merino on sole - Improves breathability, softness and warmth

Materials

- 40 % Bamboo viscose
- 25 % Merino wool, NATIVA™
- 22 % Polyamide
- 11 % Polypropylene
- 2 % Elastane

Pair weight

80 grams



178

199

150

Sizes: 35-38, 39-42, 43-46

UphillSport® VIITA Trekking 4-layer Softech M3 with Merino and Bamboo

Product code E9190



Features & Benefits

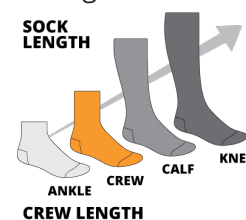
- 4-layer Drytech moisture transfer - Keeps feet warm and dry
- Elastic shorter shaft - Improves comfort and wellness for feet
- Merino on sole - Improves breathability, softness and warmth

Materials

- 40 % Bamboo viscose
- 25 % Merino wool NATIVA™
- 22 % Polyamide
- 11 % Polypropylene
- 2 % Elastane

Pair weight

63 grams



155

160

199

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® VIRVA Hiking & Walking Extra Soft H2 with Bamboo

Product code E8387



Features & Benefits

- Extra soft bamboo structure - Moisture absorption
- Special elastic shaft - Stays up without pressure
- Fitted heel and grip on the arch - Gives good support

Materials

- 83 % Bamboo viscose
- 15 % Polyamide
- 2 % Elastane

Pair weight

102 grams



132



150



199

Sizes: 35-38, 39-42, 43-46



UphillSport® JULMA Trekking M4 Active Comfort with Merino

Product code E9406



Features & Benefits

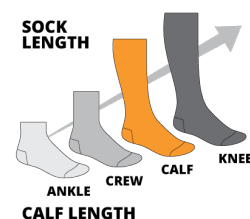
- Wide welt - Stays up well and stabilizes pressure
- Seamless toe and fitted heel - Prevents blisters
- All around merino - Very warm and comfortable

Materials

- 48 % Merino wool, NATIVA™
- 30 % Polyamide
- 20 % Polypropylene
- 2 % Elastane

Pair weight

63 grams



160



152



199

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® NAPA Trekking H5 Extra Warm Flextech with Merino Product code E8392



BREATHABLE



SEAMLESS TOE



THERMAL



THERMAL 5



HEAVY 3

Features & Benefits

- Special elastic shaft - Stays up without pressure
- Fitted heel and grip on the arch - Gives good support
- All around merino - Very warm and comfortable

Materials

- 64 % Merino wool, NATIVA™
- 34 % Polyamide
- 2 % Elastane

Pair weight

100 grams



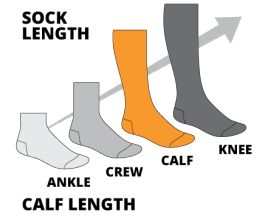
110



150



199



Sizes: 35-38, 39-42, 43-46



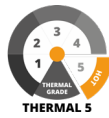


152



199

UphillSport® SUOMU Trekking 4-layer Extra Warm Active H5 with Merino Product code E8634



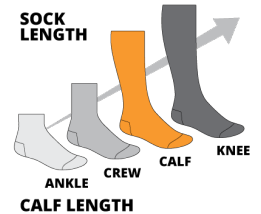
Features & Benefits

- 4-layer - Keeps feet warm and dry
- All around merino - Very warm and comfortable
- Strong lycra on the whole shaft - Stays up well and stabilizes pressure

Materials

- 65 % Merino wool, NATIVA™
- 26 % Polyamide
- 8 % Polypropylene
- 1 % Elastane

Pair weight
83 grams



Sizes: 35-38, 39-42, 43-46





Up SKI & SNOW

UphillSport® Ski & Snow collection has been inspired by the challenging conditions of Finnish winter.

In winter air, is dry and cold, so you need warm socks. Feet are always next to snow so you need to have excellent shoes and socks.

UphillSport® Ski & Snow socks are named after Finnish Lapland snow sports locations.

Base of the Ski & Snow collection is merino wool together with multi-layer to keep feet warm and dry.



Ski & Snow category socks have thermal grades 3, 4, 5 (scale 1-5)



UphillSport® OUNA Alpine Ski 4-layer Compression M5 with Merino

Product code E8863



MULTI-LAYER



BREATHABLE



THERMAL



FITTING



THERMAL 5



MEDIUM 2

Features & Benefits

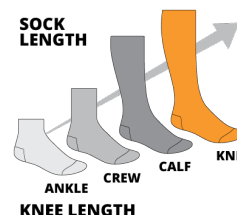
- 4-layer sole - Keeps feet warm and dry
- Thin shaft with extra compression - Fits your tight boot with blood circulation boost
- Fitted heel and grip on the arch - Gives good support

Materials

- 58 % Merino wool, NATIVA™
- 29 % Polyamide
- 10 % Polypropylene
- 3 % Elastane

Pair weight

84 grams



KNEE LENGTH

Sizes: 35-38, 39-42, 43-46

105 ●

152

165

179

UphillSport® HALLA Alpine Ski Pro 4-layer Shin Cushioned L3 with Merino & Quick-Dry

Product code E8390



Features & Benefits

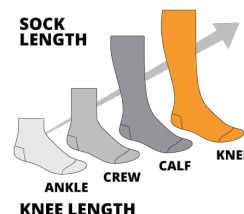
- 4-layer sole - Keeps feet warm and dry
- Thin shaft with cushion - Fits your tight boot with comfort
- Fitted heel and grip on the arch - Gives good support

Materials

- 60 % Polyester, Quick-Dry
- 28 % Merino wool, NATIVA™
- 11 % Polyamide
- 1 % Elastane

Pair weight

80 grams



177

134

181

129

299

Sizes: 35-38, 39-42, 43-46



UphillSport® KOTA Alpine Ski 4-layer Fit M4 with Merino

Product code E9565



Features & Benefits

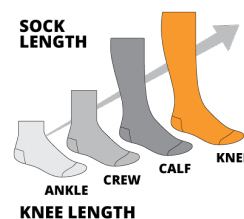
- Thin shaft - Fits ski boot without pressure
- All around merino - Very warm and comfortable
- Elastane on the whole shaft - Stays up well and stabilizes pressure

Materials

- 60 % Merino wool, NATIVA™
- 28 % Polyamide
- 9 % Polypropylene
- 3 % Elastane

Pair weight

83 grams



195 ●

160 ●

199 ●

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® VALTA Alpine Ski 4-layer Shin Cushioned M5 with Merino

Product code E8553



Features & Benefits

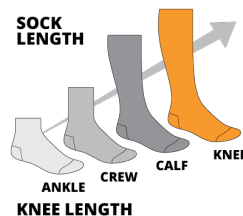
- 4-layer - Keeps feet warm and dry
- All around merino - Very warm and comfortable
- Strong elastane on the whole shaft - Stays up well and stabilizes pressure

Materials

- 60 % Merino wool, NATIVA™
- 20 % Polyamide
- 18 % Polypropylene
- 2 % Elastane

Pair weight

108 grams



399



199



155



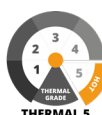
299

Sizes: 35-38, 39-42, 43-46



UphillSport® TUNTU Alpine Ski 4-layer Cushioned Fit M5 with Merino

Product code E9544



Features & Benefits

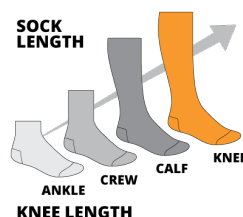
- 4-layer - Keeps feet warm and dry
- All around merino - Very warm and comfortable
- Strong elastane on the whole shaft and foot - Stays up well and stabilizes pressure

Materials

- 60 % Merino wool, NATIVA™
- 26 % Polyamide
- 10 % Polypropylene
- 4 % Elastane

Pair weight

108 grams



110 ●



112 ●



160 ●

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® HALLA Junior Alpine Ski Pro 4-layer
Shin Cushioned L3 with Merino & Quick Dry
Product code E6656



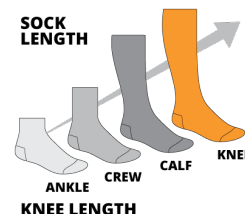
Features & Benefits

- 4-Layer sole - Keeps feet warm and dry
- Thin shaft with cushion - Fits your tight boot with comfort
- Fitted heel and grip on the arch - Gives good support

Materials

- 60 % Polyester, Quick-Dry
- 28 % Merino wool, NATIVA™
- 11 % Polyamide
- 1 % Elastane

Pair weight
50 grams



100



129



199

Sizes: 28-30, 31-33, 34-36, 37-39



UphillSport® VALTA Junior Alpine Ski
4-layer Shin Cushioned M5 with Merino

Product code E6663



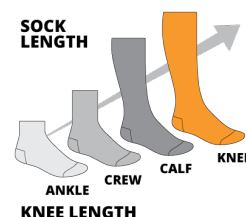
Features & Benefits

- 4-layer - Keeps feet warm and dry
- All around merino - Very warm and comfortable
- Strong elastane on the whole shaft - Stays up well and stabilizes pressure

Materials

- 60 % Merino wool, NATIVA™
- 20 % Polyamide
- 18 % Polypropylene
- 2 % Elastane

Pair weight
53 grams



110



132



155



178

Sizes: 31-33, 34-36, 37-39



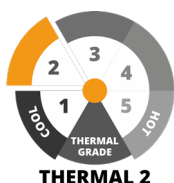
RUN & TRAIL

UphillSport® Run & Trail socks are developed for all active sports, running, xc sports, cycling, MTB, gym etc.

In Finland we do our sports in whatever the weather - including snowy conditions. The performance needs of the socks changes with the weather and the terrain.

100% Synthetic material styles and styles with merino wool makes an all year around collection for sports.

Materials chosen for Run & Trail are thermal, quick drying, breathable, well-fitting and comfortable.



Run & Trail category socks have thermal grades 1, 2, 3 (scale 1-5)

PRODUCT RECOMMENDATIONS

RUNNING

FROST TRAIL, XC WINTER, MERINO STEP, MERINOFIT, FRONT, FRONT LOW

TRAIL RUNNING

FROST TRAIL, XC WINTER, MERINO STEP, MERINOFIT, FRONT, FRONT LOW

XC SPORTS

FROST TRAIL, XC WINTER, MERINO STEP, MERINOFIT

CYCLING

FROST TRAIL, XC WINTER, MERINO STEP, MERINOFIT, FRONT, FRONT LOW

MTB

FROST TRAIL, XC WINTER, MERINOSTEP, MERINOFIT, FRONT, FRONT LOW

GYM

FRONT, FRONT LOW



112 ●



115 ●



152 ●

UphillSport® MERINOFIT Multisport Compressed L3 with Merino

Product code E9543



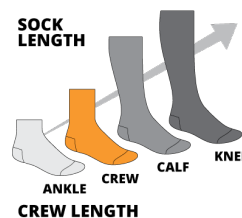
Features & Benefits

- Thin and seamless structure - Fits tight shoes
- Merino all around - Keeps feet warm and dry
- Elastic foot and shaft - Stays in place and give support

Materials

- 63 % Merino wool, NATIVA™
- 34 % Polyamide
- 3 % Elastane

Pair weight
58 grams



Sizes: 35-38, 39-42, 43-46, 47-50



299 ●



210 ●



199 ●

UphillSport® MERINOSTEP Multisport Comfort M3 with Merino

Product code E9539



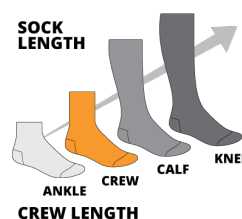
Features & Benefits

- Seamless structure - Prevents blisters
- Merino all around with terry foot - Keeps feet warm and dry
- Elastic shaft - Stays in place and give support

Materials

- 52 % Merino wool, NATIVA™
- 45 % Polyamide
- 3 % Elastane

Pair weight
58 grams



Sizes: 35-38, 39-42, 43-46, 47-50

UphillSport® WINTER XC Running 2-layer Fit L2 with Merino

Product code E8394



Features & Benefits

- Thin 2-layer structure - Fits tight shoes
- Merino on the sole - Keeps feet warm
- Elastic sport shaft - Stays up

Materials

- 65 % Polypropylene
- 16 % Merino wool, NATIVA™
- 16 % Polyamide
- 3 % Elastane

Pair weight
42 grams



132

100

177

299

Sizes: 35-38, 39-42, 43-46



UphillSport® FROST TRAIL Running 2-layer Ventilated L3 with Merino

Product code E8714



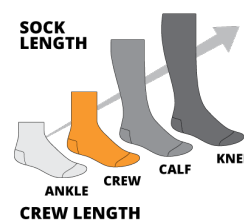
Features & Benefits

- Y-heel structure - Maximizes fit during movement
- Special ventilation - Moisture release
- Merino wool body - Keeps feet warm

Materials

- 48 % Merino wool, NATIVA™
- 50 % Polyamide
- 2 % Elastane

Pair weight
43 grams



155

152

199

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® FRONT LOW Running Fit L1 with Quick-Dry

Product code E9192



Features & Benefits

- Seamless toe and a Y-heel - Prevents blisters
- Padding on the step - More comfort
- Quick-Dry treatment - Moisture resistant
- Durable materials - Run over 2000km without holes



100

150

199

200

250

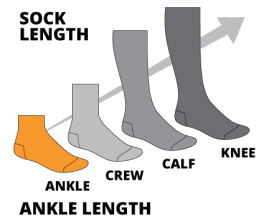
299

Materials

- 60 % Polypropylene
- 37 % Polyamide Quick-Dry
- 3 % Elastane

Pair weight

29 grams



Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® FRONT Running Fit L1 with Quick-Dry

Product code E9191



Features & Benefits

- Seamless toe and a Y-heel - Prevents blisters
- Padding on the step - More comfort
- Quick-Dry treatment - Moisture resistant
- Durable materials - Run over 2000km without holes



100

150

199

200

250

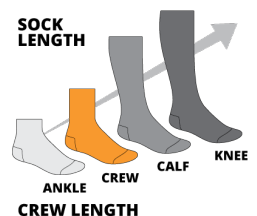
299

Materials

- 65 % Polypropylene
- 32 % Polyamide, Quick-Dry
- 3 % Elastane

Pair weight

35 grams



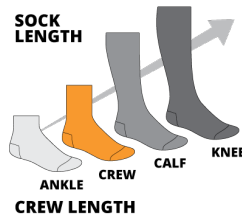
Sizes: 35-38, 39-42, 43-46, 47-50

UphillSport® Lifestyle Merino LIGHT L3
traceable, mulesing free
NATIVA™ Merino wool, smooth structure
Product code E8277



Features & Benefits

- Thin structure with elastic materials - Nice 'next to skin' feeling
- Merino wool breathes - Keeps your feet warm and dry
- Merino wool is NATIVA™ certified and mulesing free - A sustainable and safe product
- Seamless toe - Smooth feeling



Materials: 56 % Merino wool, NATIVA™, 41 % Polyamide, 3 % Elastane

Pair weight:

Sizes: 35-38, 39-42, 43-46, 47-50

29 grams



E8277-110 Off white



E8277-195 Sand



E8277-122 Chai Tea



E8277-179 Deep teal



E8277-177 Turquoise



E8277-102 Merlot



E8277-189 Pickled beet



E8277-160 Navy



E8277-155 Light grey



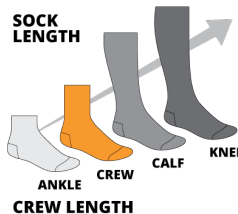
E8277-199 Black

UphillSport® Lifestyle Merino SPORT M3
traceable, mulesing free
NATIVA™ Merino wool, in a ribbed structure
Product code E9125



Features & Benefits

- Sport structure with elastic materials - Nice 'next to skin' feeling
- Merino wool breathes - Keeps your feet warm and dry
- Merino wool is NATIVA™ certified and mulesing free - A sustainable and safe product
- Seamless toe - Smooth feeling



Materials: 52 % Merino wool, NATIVA™, 47 % Polyamide, 1 % Elastane

Pair weight:

Sizes: 35-38, 39-42, 43-46, 47-50

54 grams



E9125-110 Off white



E9125-125 Yellow



E9125-137 Blush



E9125-152 Mid grey



E9125-177 Turquoise



E9125-121 Ocher



E9125-165 Seaport



E9125-160 Navy



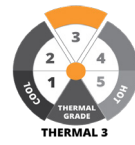
E9125-155 Light grey



E9125-199 Black

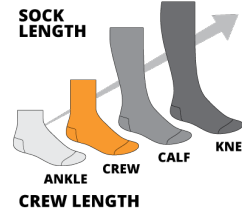
UphillSport® Lifestyle Merino SPORT STRIPES M3 traceable, mulesing free

NATIVA™ Merino wool, in a ribbed structure
Product code E9519



Features & Benefits

- Sport structure with elastic materials - Nice 'next to skin' feeling
- Merino wool breathes - Keeps your feet warm and dry
- Merino wool is NATIVA™ certified and mulesing free - A sustainable and safe product
- Seamless toe - Smooth feeling



Materials: 52 % Merino wool, NATIVA™, 47 % Polyamide, 1 % Elastane

Sizes: 35-38, 39-42, 43-46, 47-50

Pair weight:

54 grams



E9526-210



E9526-110



E9526-310



E9519-610



E9519-210



E9519-115



E9519-410

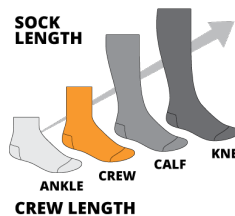
UphillSport® Lifestyle Merino SPORT BARS M3 traceable, mulesing free

NATIVA™ Merino wool, in a ribbed structure
Product code E9526



Features & Benefits

- Sport structure with elastic materials - Nice 'next to skin' feeling
- Merino wool breathes - Keeps your feet warm and dry
- Merino wool is NATIVA™ certified and mulesing free - A sustainable and safe product
- Seamless toe - Smooth feeling



Materials: 52 % Merino wool, NATIVA™, 47 % Polyamide, 1 % Elastane

Pair weight:

Sizes: 35-38, 39-42, 43-46, 47-50

54 grams



E9526-410



E9526-163



E9526-176



E9526-114



E9526-152



E9526-108



E9526-112



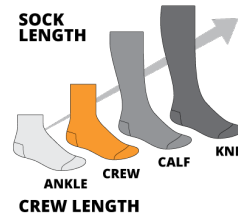
E9526-199

UphillSport® Lifestyle Merino Patterns L3
from traceable, mulesing free
NATIVA™ Merino wool, smooth structure



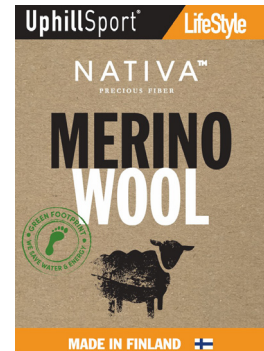
Features & Benefits

- Thin structure with elastic materials - Nice 'next to skin' feeling
- Merino wool breathes - Keeps your feet warm and dry
- Merino wool is Nativa certified and mulesing free - A sustainable and safe product
- Seamless toe - Smooth feeling



Pair weight:

47 grams



Materials: 58 % Merino wool NATIVA™, 40 % Polyamide, 2 % Elastane

Sizes: 35-38, 39-42, 43-46, 47-50



E9401-133 Lila
IBEX



E9399-155 Sand
TIGER



E9395-160 Navy
MOUNTAINS



E9401-155 Grey
IBEX



E9399-161 Blue
TIGER



E9395-199 Black
MOUNTAINS



E9394-145 Brown
EAGLE



E9394-155 Grey
EAGLE



E9398-199 Black
RAINBOW HEARTS



E9396-162 Blue
PATH



E9397-155 Grey
CROCODILE



E7436-195 Sand
AUTUMN STAR



E9396-777 Green
PATH



E9397-152 Mid Grey
CROCODILE



E7436-155 Grey
AUTUMN STAR



Up HUNT & FISH

UphillSport® Hunt & Fish collection is designed for the wilderness.

Hunting & Fishing are sports for those who want to spend time outdoors with no rush - no matter what the weather brings.

Multi-layer systems with 4-layers are recommended for your waterproof shoes. Inari sock has high amount of merino wool to make extreme cold weather more enjoyable.

Socks need to be warm, breathable, comfortable and very durable.



Hunt & Fish category socks have thermal grade 5 (scale 1-5)



140



777



199

UphillSport® AAREA Hunting & Fishing 4-layer Active Fit M5 with Merino

Product code E8719



MULTI-LAYER



BREATHABLE



SEAMLESS TOE



THERMAL



THERMAL 5



MEDIUM 2

Features & Benefits

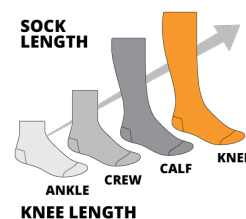
- 4-layer Drytech moisture transfer - Keeps feet warm and dry
- Fitted heel and grip on the arch - Improves mid-foot support
- Sole area is merino - Improves breathability, softness and warmth

Materials

- 60 % Merino wool, NATIVA™
- 20 % Polyamide
- 18 % Polypropylene
- 2 % Elastane

Pair weight

81 grams



Sizes: 35-38, 39-42, 43-46, 47-50



140



199



777

UphillSport® ROVA Hunting & Fishing 4-Layer Cushioned H5 with Merino

Product code E9091



MULTI-LAYER



THERMAL



BREATHABLE



SEAMLESS TOE



THERMAL 5



HEAVY 3

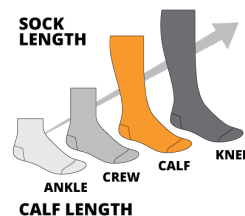
Features & Benefits

- 4-layers - Keeps feet warm and dry
- All around merino - Breathable, warm and comfortable
- Extra cushion on the shin - More comfort
- Strong elastic grip on the arch and top of ankle - Stays well on place and improves comfort

Materials

- 63 % Merino wool, NATIVA™
- 25 % Polyamide
- 10 % Polypropylene
- 2 % Elastane

Pair weight
102 grams



Sizes: 35-38, 39-42, 43-46, 47-50



140



199



777

UphillSport® INARI Hunting & Fishing Extra Thick H5 Active Fit Boot with Merino

Product code E8558



THERMAL



BREATHABLE



FITTING



THERMAL 5



HEAVY 3

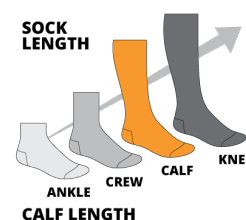
Features & Benefits

- All around merino - Very warm and comfortable
- Fitted heel - Gives good support
- Strong elastane on the whole shaft - Stays up well and stabilizes pressure

Materials

- 74 % Merino wool, NATIVA™
- 25 % Polyamide
- 1 % Elastane

Pair weight
190 grams



Sizes: 35-38, 39-42, 43-46, 47-50



TACTICAL

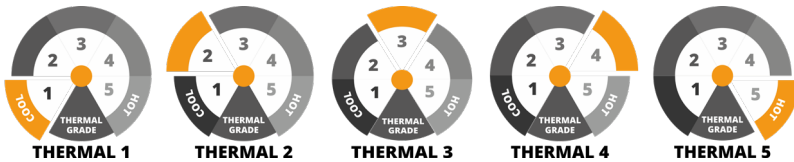
UphillSport® Tactical collection is based on our experience with the Finnish military. We have produced more than 1 million pairs for the Finnish Defence forces.

Co-operation in development and understanding the battlefield demands makes our Tactical socks the best sock a soldier can have.

Weather conditions in Finland are extremely challenging. Temperatures vary from -52 °C to +35 °C, which creates high performance demand for all equipment.

Socks need to be warm, breathable, comfortable and very durable.

Tactical category socks have thermal grades 1, 2, 3, 4, 5 (scale 1-5)



199

UphillSport® CONTACT Tactical L1 liner with Polypropylene

Product code E8731



Features & Benefits

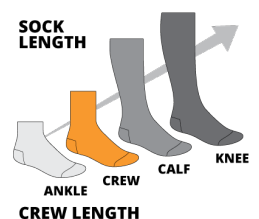
- Thin ventilated structure - Keeps feet dry
- Antibacterial - Prevent smell and odour
- Seamless toe and fitted heel - Stays well in place

Materials

- 92 % Polypropylene, siltex
- 7 % Polyamide
- 1 % Elastane

Pair weight

31 grams



Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® COMBAT Tactical 3-Layer Duratech L2 with Bamboo

Product code E8859



Features & Benefits

- 3-layer structure - Keeps feet warm and dry
- Thin structure - Soft and durable
- Elastic sport shaft - Stays up



150

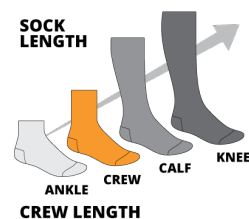
160

199

Materials

- 60 % Bamboo viscose
- 20 % Polypropylene, siltex
- 19 % Polyamide
- 1 % Elastane

Pair weight
57 grams



Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® COMBAT Tactical 3-Layer Duratech L4 with Merino

Product code E8732



Features & Benefits

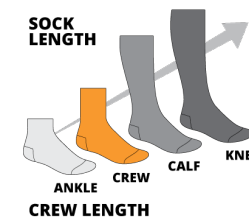
- 3-layer structure - Keeps feet warm and dry
- Thin multi-layer structure - Warm and durable
- Elastic sport shaft - Stays up

Finnish military Combat sock model 2005, over 1 million pairs sold with 0 % returns

Materials

- 48 % Merino wool, NATIVA™
- 31 % Polyamide
- 20 % Polypropylene, siltex
- 1 % Elastane

Pair weight
53 grams



192

777

199

Sizes: 35-38, 39-42, 43-46, 47-50



199

Recommended by the Netherlands Marine Corps

UphillSport® OPERATOR Tactical 4-Layer Comfort H3 with Bamboo and Merino, Knee

Product code E8894



Features & Benefits

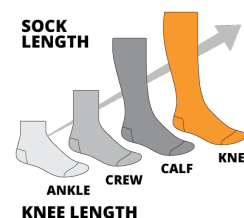
- 4- layers - Keeps feet warm and dry
- Sole area is merino - Breathable, warm and comfortable
- Bamboo absorbs high volume of moisture - Keeps boots dry
- Strong elastane with cushioned shaft - Stays up and improves comfort

Materials

- 52 % Bamboo viscose
- 20 % Merino wool, NATIVA™
- 14 % Polyamide
- 10 % Polypropylene, siltex
- 4 % Elastane

Pair weight

136 grams



Sizes: 35-38, 39-42, 43-46, 47-50

UphillSport® OPERATOR Tactical 4-Layer Comfort H3 with Bamboo and Merino, Calf

Product code E8893



Features & Benefits

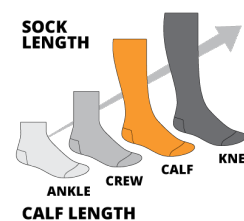
- 4-layers - Keeps feet warm and dry
- Sole area is merino - Breathable, warm and comfortable
- Bamboo absorbs high volume of moisture - Keeps boots dry
- Strong elastane with cushioned shaft - Stays up and improves comfort

Materials

- 50 % Bamboo viscose
- 22 % Merino wool, NATIVA™
- 14 % Polyamide
- 11 % Polypropylene, siltex
- 3 % Elastane

Pair weight

123 grams



Sizes: 35-38, 39-42, 43-46, 47-50



199

Operator socks are available also in navy, olive, grey with 500 pairs MOQ.

UphillSport® OPERATOR Tactical 4-Layer Comfort H3 with Bamboo and Merino, Crew

Product code E8892



199



Features & Benefits

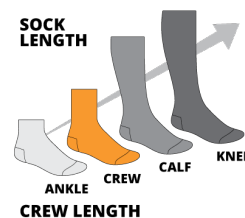
- 4- layers - Keeps feet warm and dry
- Sole area is merino - Breathable, warm and comfortable
- Bamboo absorbs high volume of moisture - Keeps boots dry
- Strong elastane with cushioned shaft - Stays up and improves comfort

Materials

- 47 % Bamboo viscose
- 24 % Merino wool, NATIVA™
- 15 % Polyamide
- 12 % Polypropylene, siltex
- 2 % Elastane

Pair weight

110 grams



Sizes: 35-38, 39-42, 43-46, 47-50



Netherlands Marine Corps ran the World Record in speedmarch 2020 with UphillSport OPERATOR socks and backpack of 18.1kg, time 03:59.



UphillSport® KLICKS Tactical M4 Active Comfort with Merino

Product code E8857



Features & Benefits

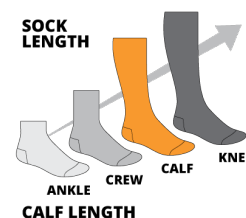
- Elastic shaft - Stays up well and stabilizes pressure
- Seamless toe and fitted heel - Prevents blisters
- All around merino - Very warm and comfortable

Materials

- 50 % Merino wool, NATIVA™
- 28 % Polyamide
- 20 % Polypropylene, siltex
- 2 % Elastane

Pair weight

56 grams



152



777



199

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® OPS Tactical 4-layer Drytech M5 with Merino

Product code E8737



Features & Benefits

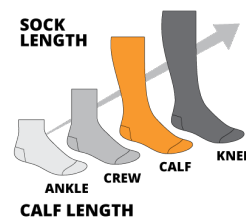
- 4-layer Drytech moisture transfer - Keeps feet warm and dry
- Fitted heel and grip on the arch - Improves mid-foot support
- Sole area is merino - Improves breathability, softness and warmth

Materials

- 60 % Merino wool, NATIVA™
- 29 % Polyamide
- 10 % Polypropylene, siltex
- 1 % Elastane

Pair weight

72 grams



192



199



777

Sizes: 35-38, 39-42, 43-46, 47-50



UphillSport® ARCTIC Tactical H5 Extra Thick Active Fit Boot with Merino

Product code E8734



Features & Benefits

- All around merino - Very warm and comfortable
- Fitted heel - Gives good support
- Strong Lycra on the whole shaft - Stays up well and stabilizes pressure

Materials

- 74 % Merino wool, NATIVA™
- 25 % Polyamide
- 1 % Elastane

Pair weight

195 grams



192



199



777



Sizes: 35-38, 39-42, 43-46, 47-50



INSPIRATION - ARCTIC

Arctic is designed for the harshest cold conditions.

- Ice and snow emit frost and cold towards your boots
- Arctic sock is inspired by the moist, cold, icy and windy climate of the Arctic terrain
- This climate sets high standards for your clothing - The Arctic sock answers this challenge



MADE IN FINLAND

UNIQUE INNOVATIVE MULTI-LAYER STRUCTURE

1. MOISTURE CONTROL

- Firstly, the inner layer is responsible for transferring moisture away from the skin.
- This layer is a critical component for all socks used in conditions where the skin sweats.

Materials: Polypropylene

2. WARMING & COOLING

- The second layer controls moisture and temperature.
- Different materials have unique properties which can be used to warm, cool, transfer moisture and add comfort.

Materials: merino Wool, bamboo, cotton, upcycled yarns

3. DURABILITY & FLEXIBILITY

- The third inner layer works as protection against rubbing.
- This layer is also used to add colour and will keep the colours vivid after numerous washes.

Materials: Polyamide

4. EXTRA WARMING

- The fourth layer can be extra wool for warmth against the cold coming up from the ground. Merino Wool terry is knitted on the outside and inside to replace a polyamide layer.

Materials: merino wool



TECHNICAL FEATURES & MATERIAL ICONS



SEAMLESS TOE

Sock is knitted with a seamless toe area. True linking makes the toe area comfortable.



MULTI-LAYER

The Multi-layer structure brings the best out of the materials. Yarns are knitted into layers to maximize breathing and durability.



Y-HEEL

For better fitting on the heel area, we use Y shaped knitting. Important with shaftless socks.



THERMAL

For cold conditions we have selected materials that work together and keep the freeze outside.



FITTING

Socks need to be at one with your feet. By adding elastic yarns in the right places you can feel your feet with the right fit and grip.



MERINO WOOL NATIVA™

NATIVA™ Merino wool is warm, itchy free, breathable and traceable from farm to socks knitting. You can reduce washing times by ventilating after daily use.



BREATHABLE

Structures and materials are breathable to keep your feet dry. Ventilated structure.



UPCYCLED WOOL

Upcycled wool tri-blend from Recover® 35 % upcycled wool, 50 % RPET, 15 % polyamide



QUICK-DRY

Quick-Dry treatment gives moisture protection to Polyamide or Polyester yarns. This is an extra treatment during the yarn dyeing process.



ORGANIC COTTON

All our combed cotton is more sustainable GOTS certified Bio / Organic cotton.

SPECIFICATIONS

THICKNESS

Light (L) socks are knitted flat, designed to fit the foot perfectly.

Medium (M) socks have terry knitting on the sole area.

Heavy (H) socks are full terry or partial terry on the foot or on the shaft.

Pair weight is shown with all products in grams.



THERMAL GRADES

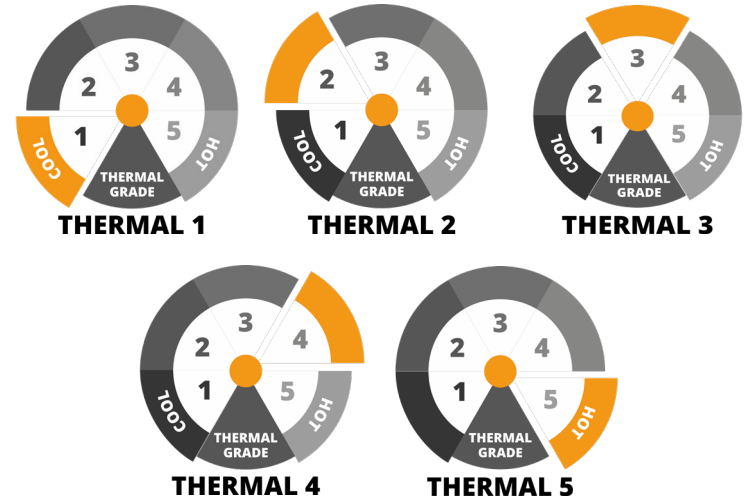
UphillSport socks have thermal grades from **1 to 5**, No 1 being the coolest and No 5 the warmest.

The grade is determined by the structure and material combination.

A multi-layer structure gives a higher thermal grade compared to similar thickness socks. With multi-layer we can make a warm sock, however thin in structure.

Socks have an identifier in the name:

For example **'M3'** = Medium thickness, thermal grade 3
 For example **'H5'** = Heavy thickness, thermal grade 5

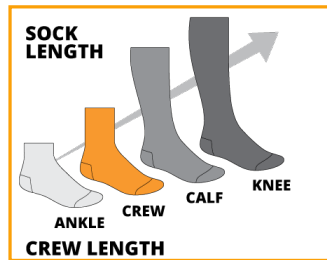


LENGTHS

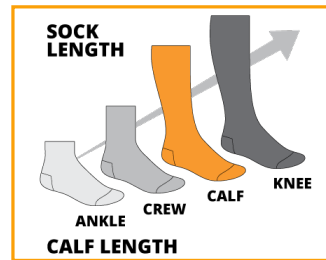
The length of the sock is described as:



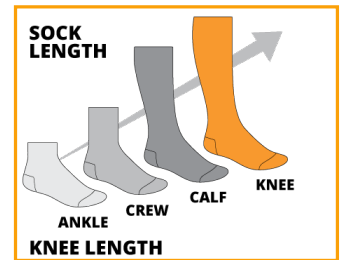
Ankle
just above the ankle.



Crew
well over the ankle bone.



Calf
mid-length of the calf muscle.



Knee
all the way up just below the knee.

INTERNATIONAL SIZE GUIDES

UphillSport® TERRY SOCKS MADE IN FINLAND	Eu sizes		Uk sizes		Us sizes		
	Kids	Adults	Kids	Adults	Kids	Women	Men
	28 - 30	35 - 38	9 - 11.5	2.5 - 5	10 - 12.5	5 - 6	3.5 - 6
	31 - 33	39 - 42	12 - 2	5.5 - 8	13 - 2	8 - 10.5	6.5 - 9
	34 - 36	43 - 46	2.5 - 4	8.5 - 11	2.5 - 4.5		9.5 - 12
	37 - 39	47 - 50	4.5 - 5.5	12 - 14	5 - 8		12.5 - 15.5

COMMITMENT

UphillSport entrepreneurs, board, management and personnel are passionately committed to our sustainability program.

ENVIRONMENT

Durability is as a key factor in product development. Made with quality materials, unique knitting technology. Goal for long lasting durable products.

MATERIALS

We use only ÖKOTEX - materials, sustainable choices: Main yarn Nativa™ merino wool, cotton GOTS, recycled wool, recycled Polyamide, Tencel™ Refibra®.

TRACEABILITY

Traceability from production details in all stages. Nativa™ traceability program for wool. Transparency goal is to open the supply chain to consumers online.

SOCIAL

Social responsibility, commitment to workers, no child labor, no sub contractors, material suppliers selection. Currently our average factory worker relationship is 15 years.

ENERGY

Energy saving program, heat recovery system inside the factory provides 98% of central heating, LED lights for energy saving, automated air ventilation system optimizing air flow levels.

WASTE

Production second quality is less than 1,5% due to 3-stage quality control. 100 % of our production waste is recycled or re-used. Money saved from waste is given to our personnel with bonuses.

UPHILLSPORT® COMMITMENT TO STANDARDS AND PROGRAMS

ISO 9001:2015

Our certificate includes production, material sourcing, sales, customer service and marketing.

All products are individually quality checked and controlled.



OEKOTEX 100

We use only yarns with a valid standard. All yarns are safe to use even for sensitive skin. Standards are updated every 12 months.



MADE IN FINLAND

All our products are produced in our own factory in Finland since 1996. We are certified to the association for Finnish work and have the permit to use a Finnish key logo on our products.



NATIVA™

UphillSport® sustainability programmes merino step: UphillSport is the first socks factory in Europe to be certified to NATIVA™ system. NATIVA™ certifies the traceability, knowing their farmers and their lives, we all share the passion for high quality wool. The Nativa traceable wool comes from Uruguay. Merino wool is spun to yarn in Czech Republic by Schoeller. Nativa merino wool is really sustainable and chlorine free. More about the protocol on pages 2 and QR code on back cover.



RECOVER®

UphillSport® sustainability programmes upcycle step: The Recover® Colorblend® process allows consistent color matching with no water or chemical dye stuffs applied to the recover® yarns. With Recover® yarns we produce the lowest environmental impact socks.





QUALITY MATERIALS MATTER

NATURAL FIBERS

NATIVA™ Merino wool is very warm and comfortable to the skin. The yarn is breathable; wool dries fast and is naturally odor repellent. Wool can absorb almost one-third of its own weight in water and still be warm.

We mainly use a blend of 80% merino wool + 20% biodegradable polyamide. This combination increases the durability of the socks, and socks still have a high wool percentage. All merino wool is Nativa certified and mulesing free. The sheep are not harmed while shearing the wool. Nativa merino wool is really sustainable and chlorine free.

Alpaca fiber is naturally water-repellent and fire resistant. It keeps your feet warm and dry. Alpaca fibers have no lanolin, and are therefore hypoallergenic. This makes alpaca highly suitable for sensitive and dry skin.

Bamboo viscose has a high moisture absorption value and feels ultra-soft. It absorbs six times more moisture than cotton. Bamboo also has its environmental advantages: renewable and rapidly replenishable, it is an alternative to plastic fibers.

Organic Combed cotton - GOTS has a fine touch quality, good durability and softness. Combed cotton is a natural fiber that is neutral to thermal grade. For more sustainability we use only GOTS certified Bio / Organic cotton.

RECYCLED FIBERS

Recover® material are upcycled and environment friendly. They are free of hazardous substances, and exceeds ZDHC and Reach Compliance.

*These statements have been calculated through LCA work, verified by Universitat de València and NESCO.

RWool - Upcycled wool tri-blend is an upcycled blend of post-industrial wool cutting scraps, recycled PET bottles, and Nylon 6.6, designed for maximum strength and softness.

Tencel™ Technology involves upcycling cotton scraps from pre- and post-consumer cotton textile waste. Wood pulp is added then with 30% proportion of recycled textile pulp. Final product is **Tencel™** new virgin Lyocell fibers that are combined with merino wool by Schoeller.

SYNTHETIC FIBERS

Polyamide, Nylon 6.6 is mainly used as c yarns to bring the sock better fitting and durability. Polyamide is a generic designation for a family of synthetic polymers. This yarn is very durable, holds the colors well after many washing times and provides good elongation.

Polyester with Quick-Dry treatment that makes the yarn more tolerant to moisture. Polyester is a generic designation for a family of synthetic polymers. This yarn is very durable, holds colours well after many washing times and provides good elongation. Elongation and durability for high performance socks is made with Polyester Quick Dry.

Polypropylene, Prolen® is used as a major moisture transfer factor in our multi-layer structure. The water absorption index of polypropylene is almost nil and durability value high. Polypropylene is a mass-dyed polypropylene multifilament yarn. Production and PROLEN® YARN itself respect the environment in order to preserve it untouched for our future generations. Prolen yarn is BlueSigned.

Elastane yarns yarns are covered with polyamide to bring more flexibility and a great fitting features to our socks. Lightweight and nearly invisible, elastic fibers became the active ingredient in our clothes and revolutionized the way we wore them. Socks have elastane in different places depending on the sock.

WASHING



UphillSport® socks are suitable for a 40 degree machine wash. Tumble drying is not recommended. Socks may appear smaller after washing - it is recommended that you re-form the socks after washing for a better fit. Many socks have elastic yarns and because of this, they may seem smaller than they really are. Merino wool properties get even better after usage and washing. Please note! Alpaca wool is recommended for washing in 30 degree machine wash.

ONLINE MARKETING ASSETS

PRODUCT PICTURES



FRONT - 1



BACK - 2



SIDE - 3



SIDE - 4



360 - 5

SOCIAL MEDIA AND LIFESTYLE IMAGES

Marketing images for social media, Ads and newsletters are available in our marketing assets bank. We update the asset continuously for customers to use them freely with selling UphillSport products.



facebook: @uphillsport.fi
@sukkamestarit.fi



image bank: illustrations and
product pictures



instagram: @uphillsport.fi
@sukkamestarit



linkedin: @sukkamestarit



tiktok: @sukkamestarit

DISPLAY CONCEPT

LARGE - FLOOR DISPLAY



Product merchandising on free standing display. Adjustable to 3 or 4 rows per side, max 16 hooks per side, two sides, total 32 hooks fits 6-12 products per hook. Max load 384 pairs.

3 rows for knee -length socks, 4 rows for ankle, crew and calf -length socks.

Recycled paper leg forms with bottom magnet available to show product with 360 degrees.

Display is long lasting and can be adjusted with seasonal collection.

Easy assembly without tools or glue. Option for poster to sides of the display

Stand dimensions:

- Width 60cm
- Depth 86cm
- Height 170cm
- Legs height 50cm
- Total height 230cm

SMALL - TABLE X-DISPLAY



Product merchandising on table display. 4 sections with 4 hooks per section. Total of 16 hooks fits 6-12 products per hook.

Max load 192 pairs.

Recycled paper leg form with bottom magnet available to show product with 360 degrees.

Easy assembly without tools or glue.

Stand dimensions:

- Width 56cm
- Depth 56cm
- Height 40cm
- Legs height 50cm
- Total height 90cm

SALES CONTACTS:

New sales areas

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UphillSport®
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